

Get in touch.

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Molly Vimont

Education

B.S. in Advertising
2010 - 2014
University of Illinois,
Urbana-Champaign

Expertise

Online campaigns
Social media
Illustration & animation
Video editing
Photo retouching
Website UI/UX

Programs

InDesign ●●●●●●●●●●
Illustrator ●●●●●●●●○
Photoshop ●●●●●●●●○
AfterEffects ●●●●●○○○○
Premiere Pro ●●●●●○○○○

Experience

SPM Marketing & Communications

Senior Designer

2018 – present

- Specialized in clients in the healthcare industry
- Developed online content, social media, print, and designed websites
- Assisted in the development of brand architecture for hospital systems, including designing new brand looks
- Created and edited videos for multiple brands
- Designed our agency's new branding, including all new collateral

Art Director and Designer

2014 - 2018

- Experienced in the conceptualization and execution of fully integrated campaigns: TV, print, digital and social campaigns

Art Direction Intern

Summer 2014

- Designed and created a new website for the agency

OTH Student Agency (part of AAF)

Creative Director

2013 - 2014

- Helped lead a student-run pro-bono advertising agency, creating work for local businesses and other clubs on campus
- Guided a team of 40 student art directors and copywriters in learning the fundamentals of the creative process

Edventure Partners

Art Direction Intern

2012 - 2013

- Worked within a team to promote and host an event to promote the 2013 Honda Civic
- Designed online ads and flyers to market the event on campus